



Software Development Best Practices



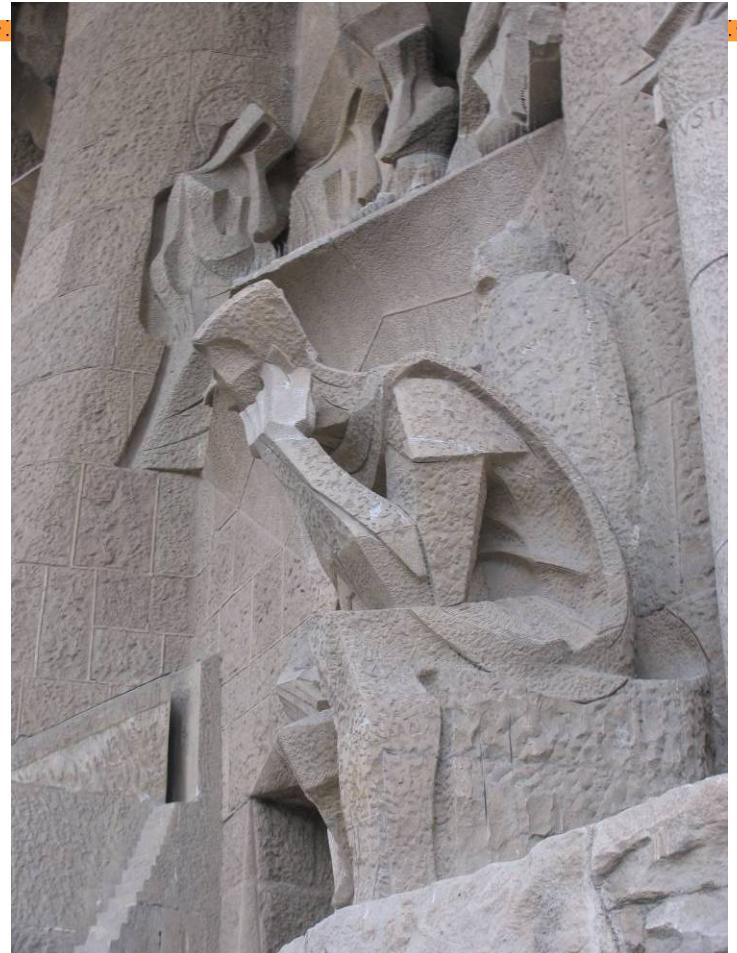
Strategies for Ground Up Process Improvement

Earl Beede

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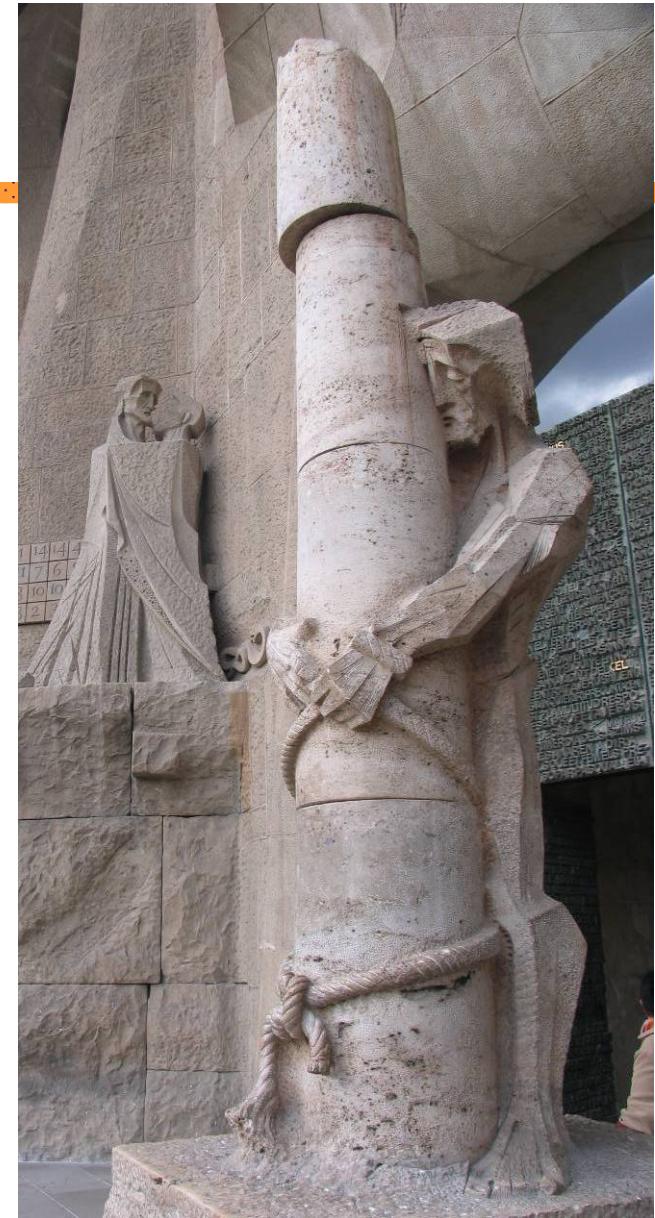
How to Improve?

- ❖ You see the need to improve
- ❖ Management support?



Review Goals

- ❖ Process shifting is lose/lose
- ❖ Know the business targets



Logic Loses

- ❖ Issue #1 Culture
- ❖ Rewards
- ❖ Past promises
- ❖ Appeal to emotions



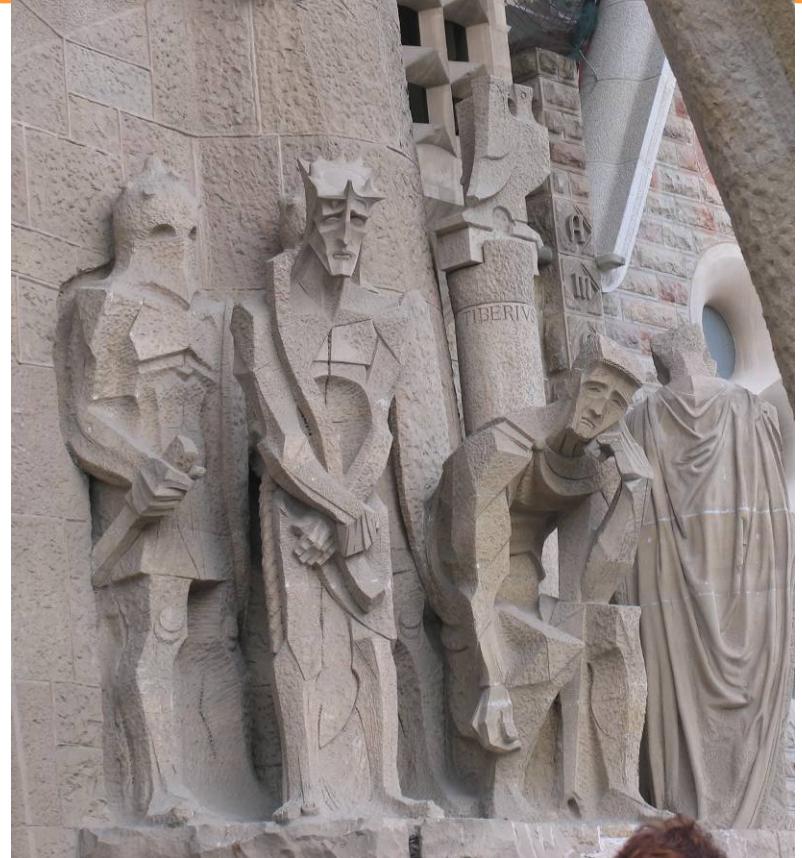
Story Telling Data

- ❖ Your data, your story
- ❖ Pain points
- ❖ Accurate, not precise



I Don't Know, Do You?

- ❖ Management have a better story?
- ❖ Killer questions
- ❖ Expressing uncertainty



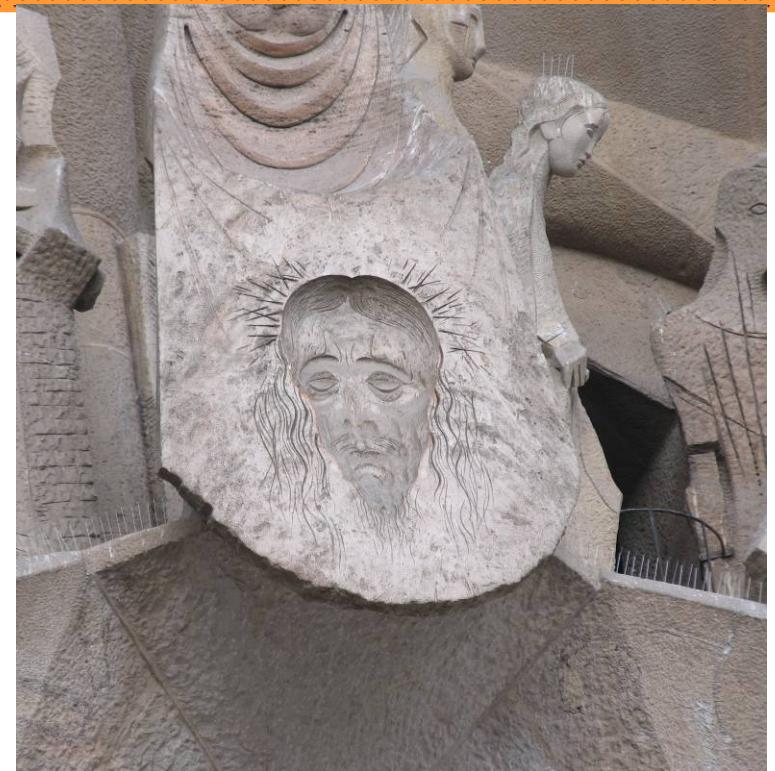
Closing the Border

- ❖ Accept quality
- ❖ Move upstream
- ❖ Find allies



The Living Dead

- ❖ Lessons learned / retrospectives
- ❖ Not in vain



Earl Beede



- ❖ 20 years in software
- ❖ DoD Quality Assurance Representative
 - ◆ Certified for Mechanical, Electronics, and SW
- ❖ Aerospace
- ❖ Telecommunications
- ❖ Currently instructor/consultant at Construx Software

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Software Development Best Practices

Construx Software is committed to helping individuals and organizations improve their software development practices. For information about our training and consulting services, contact Earl.Beede@Construx.com.

Seminar Schedule: www.construx.com/calendar

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